

# Good Shepherd Parish

Menomonee Falls, WI

# Project Goals



- **To provide financial resources :**
  - To provide funding for parish needs
    - Faith formation and Education
    - Outreach
    - Enhance liturgy
  - Enhance Catholic education and faith formation in the parish and Archdiocese



# Project Goals



- **Further develop “Lifestyle Stewardship”**
  - Model the concept of “Time, Talent, Treasure”
  - Provide resources to enhance ongoing stewardship
  - Build a framework that fosters balanced stewardship: Time, Talent, Treasure.
  - Provide opportunities to develop parish leaders and organizations



INVEST IN THE MIND  
ENRICH THE SPIRIT



**Renewed, Energized Stewardship  
Confidence In Our Church  
Catholic Education and Faith Formation**

**Catholic Elementary and Secondary Schools**

**Religious Education Programs**

**John Paul II Center:  
Marriage, Family, Lay Leadership**

**Seminarians**

**Campus Ministry**

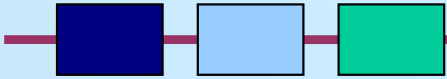
**The Global Church**



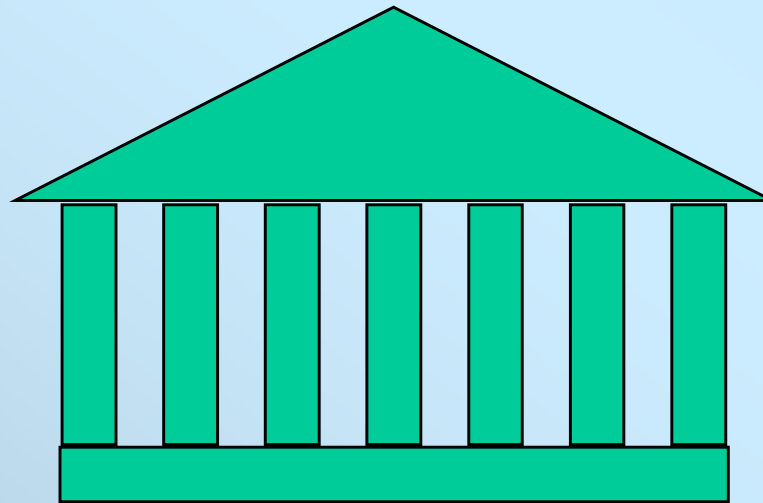
## Faith In Our Future Trust

- Separate Legal Entity
- Monies are Solely for Campaign Items
- Honoring Donor Intent
- It is the Intent that Trust Dollars will be Managed by the Catholic Community Foundation

# Our Commitment



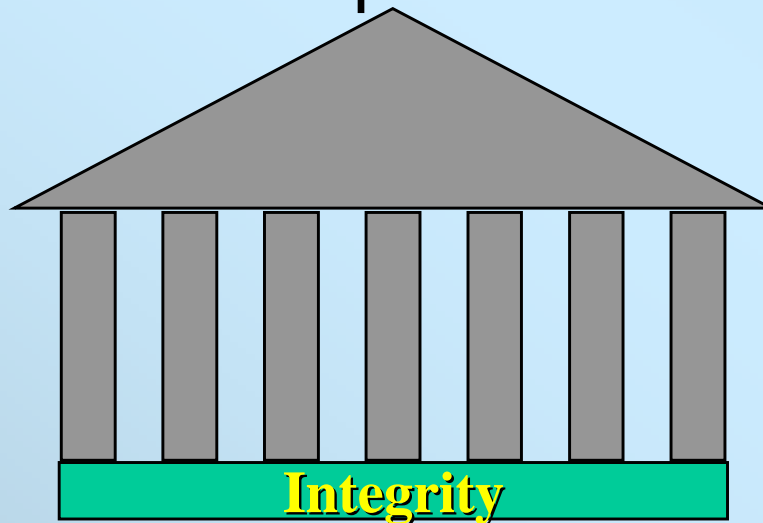
Commitment to Integrity  
Commitment to Ownership  
Commitment to Spirituality



# Commitment to Integrity



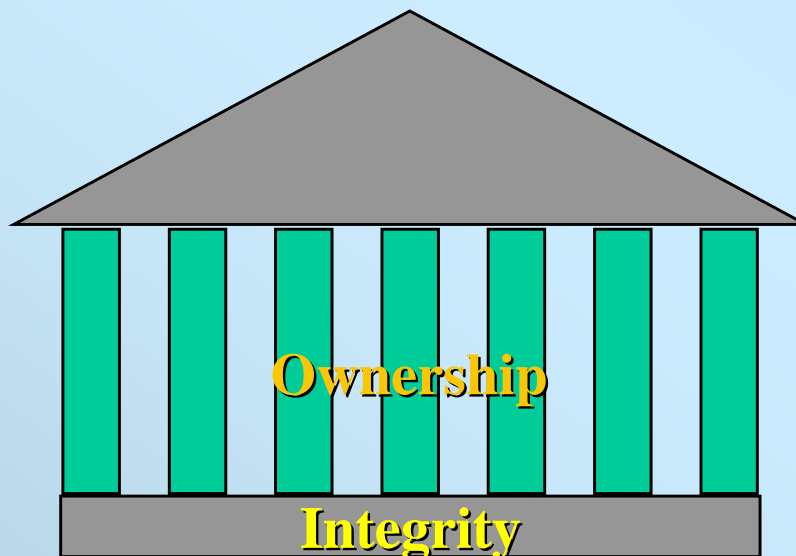
- No gimmicks or arm-twisting
  - Life-tested methodology
- Basic principles found in Holy Scripture



# Commitment to Ownership



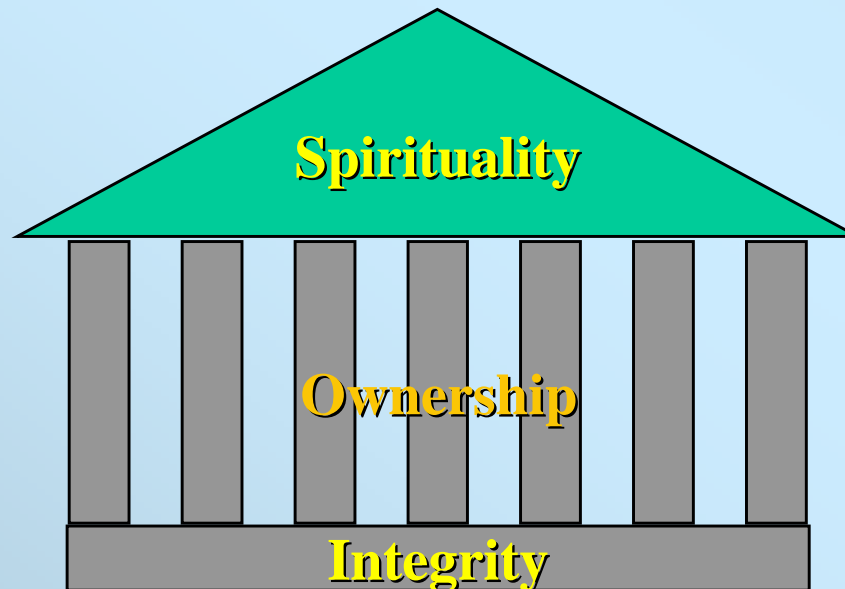
- Involvement – 35 - 40% of families involved
- Load-sharing -- discrete tasks with clear goals
  - Effective communication with and to all



# Commitment to Spiritual



- Prayer, Scripture study & personal meditation and introspection
  - “Not equal gifts, but equal sacrifice”
  - “God, what do you want to do through me?”



## Getting Started

**Purpose:**  
To create the vision, identify the core campaign leaders, and select key components.

## Preparation

**Purpose:**  
To enlist campaign team members, develop campaign materials, and create action plans for each team.

## Information

**Purpose:**  
To expose the greatest number of households to the Capital Campaign.

## Inspiration

**Purpose:**  
To focus on spiritual exploration as each person prayerfully pursues God's direction for spiritual and financial commitments.

## Response

**Purpose:**  
To attract the largest number of people to one single event.  
To solidify commitments from the entire parish.  
To celebrate God's provision.

## Follow-up

**Purpose:**  
Maximize financial return and provide opportunity for new parishioners to participate.

# Campaign Timeline

**Getting Started**

**Preparation**

**Inform**

**Inspire**

**Response**

**Follow-up**

**“Getting Started” Purpose:**

To create the vision,  
identify  
the core campaign leaders,  
and select key components.

**Purpose:**

To create the vision, identify the core campaign leaders, and select key components.

**Purpose:**

To enroll campaign members, create campaign materials, and create action plans for the team.

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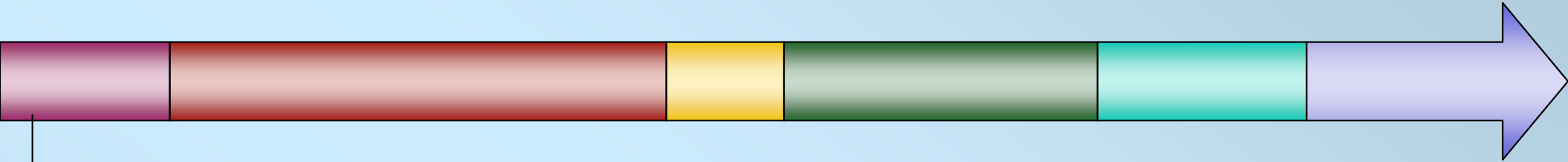
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**Campaign Timeline**

# Campaign Timeline



## Getting Started

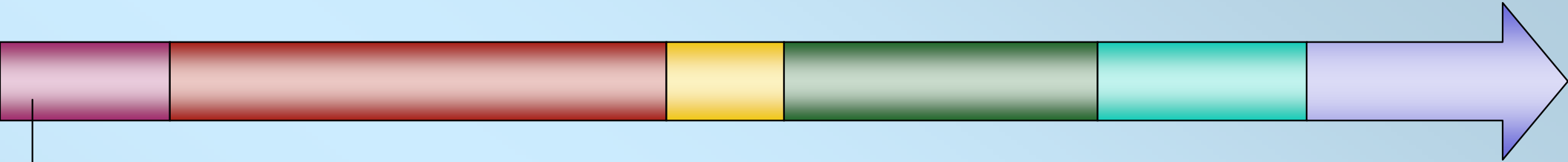
Conduct Campaign Design Meeting

Parish Presentation  
Enlist Campaign Leadership Team

**January 14**

Conduct Leadership Training  
**February 11**

# Campaign Timeline



## **Getting Started**

Conduct Leadership Training

**February 11**

**5 pm: Meet w/ Pastor and Campaign Chairs**

**5:30 pm: Train Campaign Administrators and Involvement Leaders**

**6:15 pm: Print and Visual Meeting**

**7pm: Train Leadership Team – ALL attend**

**8:00 pm: Advance Commitment and Pacesetters Team Meeting**

**Getting Started**

**Purpose:**  
To create the vision, identify the core campaign leaders, and select key components.

**Preparation**

**Purpose:**  
To enlist campaign members, develop campaign materials, and create action plans for each team.

**“Preparation” Purpose:**  
**To enlist campaign team members, develop campaign materials, and create action plans for each team.**

**Inform**

**Inspire**

**Response**

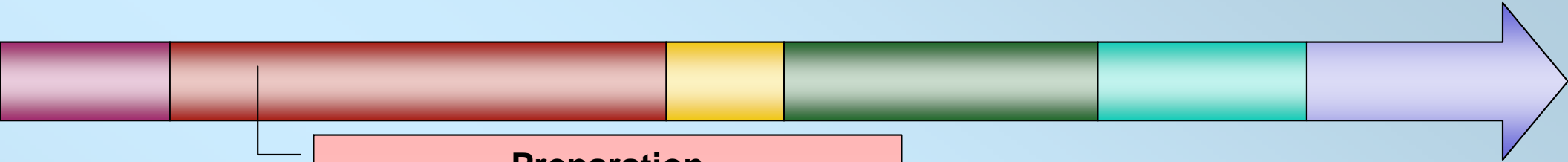
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**Follow-up**

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**Campaign Timeline**

## Campaign Timeline



### **Preparation**

**9 weeks**

**February 11 – April 15**

Enlist Campaign Team Members

**Contact Team Leaders**

**Information Team Leaders**

**Involvement Leaders**

Conduct Campaign Team Meetings

**Mar 4, Mar 25, Apr 15**

**Consultant, Pastor,**

**Campaign Administrators**

**Campaign Chairs**

**Leadership Team Members**

Develop Information Materials

**Print & Visual Communications**

**Getting Started**

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**Preparation**

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**Inform**

**“Information” Purpose:**  
  
To expose the greatest number of households to the Capital Campaign.

**Inspire**

**Response**

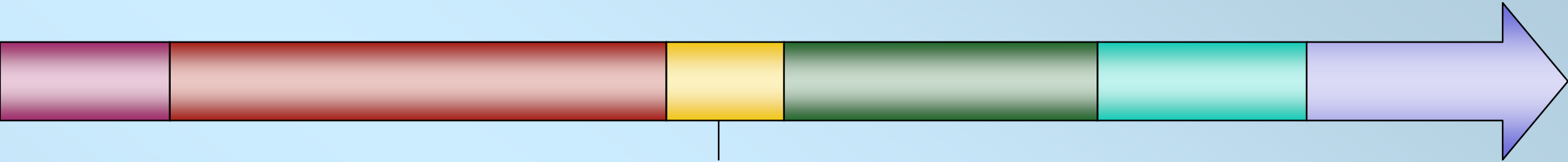
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**Campaign Timeline**

# Campaign Timeline



## Information

2 weeks

April 6 - 17

Info and Prayer Calls

**April 6 - 11**

**Contact Team**

Information Packet  
Distribution after Mass

**April 11- 12**

**Information Team**

Remaining Packets  
Mailed

**April 14**

**Getting Started**

**Preparation**

**Inform**

**Inspire**

**Response**

**Follow-up**

**Inspiration Purpose:**

To focus on spiritual exploration as each person prayerfully pursues God's direction for spiritual and financial commitments.

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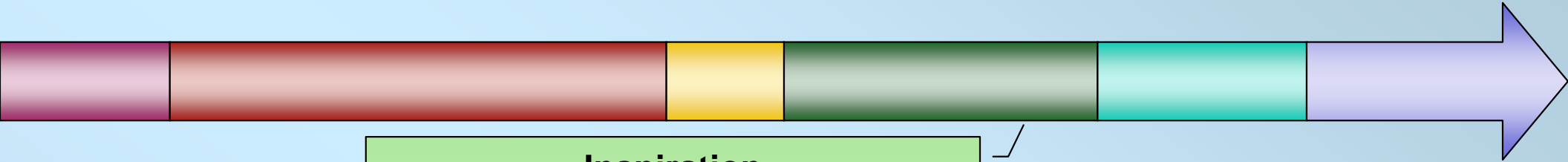
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**Purpose:**

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**Campaign Timeline**

# Campaign Timeline



**Inspiration**  
4 weeks  
April 18 – May 10

Youth Activities  
**Youth Team**

Children's Involvement  
**Children's Activity Team**

Special Event Calls  
**Contact Team**

Advance Commitment Gatherings  
**Advance Commitment Team**  
**Pacesetter Gifts Team**

Call to Action  
**Pastor, Campaign Chairs, Prayer**  
homilies, newsletters  
stewardship talks, teaching

**Getting Started**

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**Inform**

**Inspire**

**Response**

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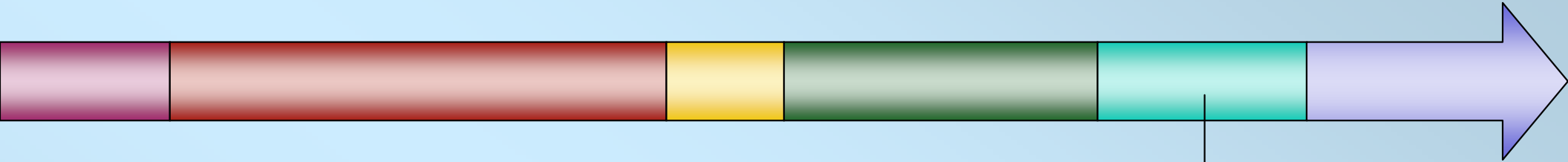
**Follow-up**

**Purpose:**  
Maximize financial return and provide opportunity for new parishioners to participate.

**Response Purpose:**  
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**Campaign Timeline**

# Campaign Timeline



**Response**  
4 weeks  
May 9 - 31

**Commitment Weekend**  
May 9 - 10  
**Special Event Team**  
Brunch  
Banquet  
Other

Celebration Weekend Calls  
**Contact Team**

Celebration Mass  
May 30 - 31

**Getting Started**

**Preparation**

**Inform**

**Inspire**

**Response**

**Follow-up**

**Purpose:**

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**Purpose:**

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**Follow-Up Purpose:**  
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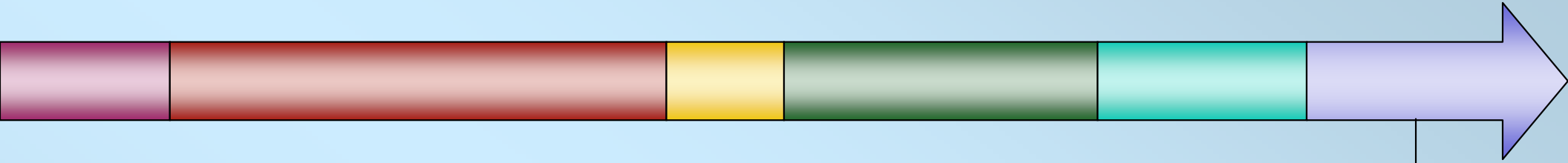
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**Campaign Timeline**

# Campaign Timeline



**Follow-Up**  
**3 years**  
**Follow-up Team**  
Follow-up Process Begins

# Questions & Answers

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