

Good Shepherd Parish

Menomonee Falls, WI

Project Goals



- **To provide financial resources :**
 - To provide funding for parish needs
 - Faith formation and Education
 - Outreach
 - Enhance liturgy
 - Enhance Catholic education and faith formation in the parish and Archdiocese



Project Goals



- **Further develop “Lifestyle Stewardship”**
 - Model the concept of “Time, Talent, Treasure”
 - Provide resources to enhance ongoing stewardship
 - Build a framework that fosters balanced stewardship: Time, Talent, Treasure.
 - Provide opportunities to develop parish leaders and organizations



INVEST IN THE MIND
ENRICH THE SPIRIT



**Renewed, Energized Stewardship
Confidence In Our Church
Catholic Education and Faith Formation**

Catholic Elementary and Secondary Schools

Religious Education Programs

**John Paul II Center:
Marriage, Family, Lay Leadership**

Seminarians

Campus Ministry

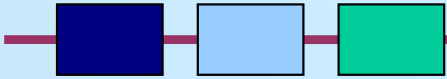
The Global Church



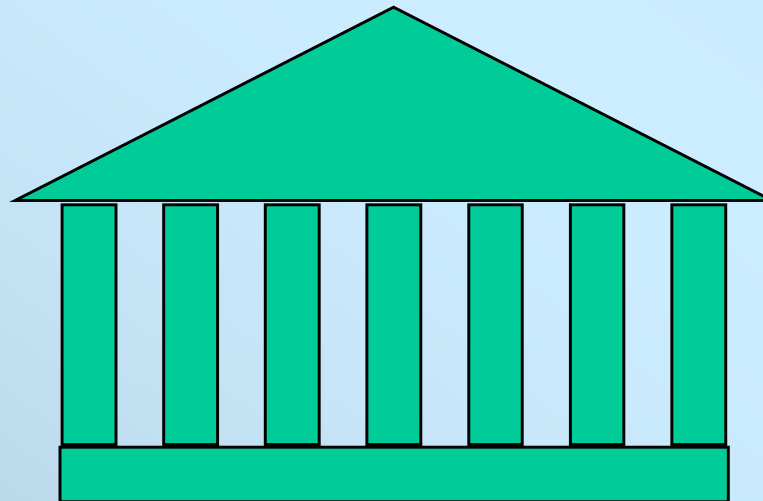
Faith In Our Future Trust

- Separate Legal Entity
- Monies are Solely for Campaign Items
- Honoring Donor Intent
- It is the Intent that Trust Dollars will be Managed by the Catholic Community Foundation

Our Commitment



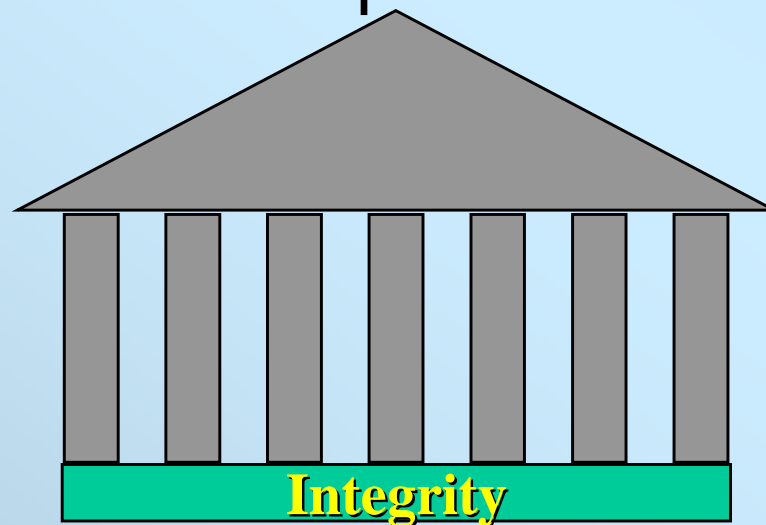
Commitment to Integrity
Commitment to Ownership
Commitment to Spirituality



Commitment to Integrity



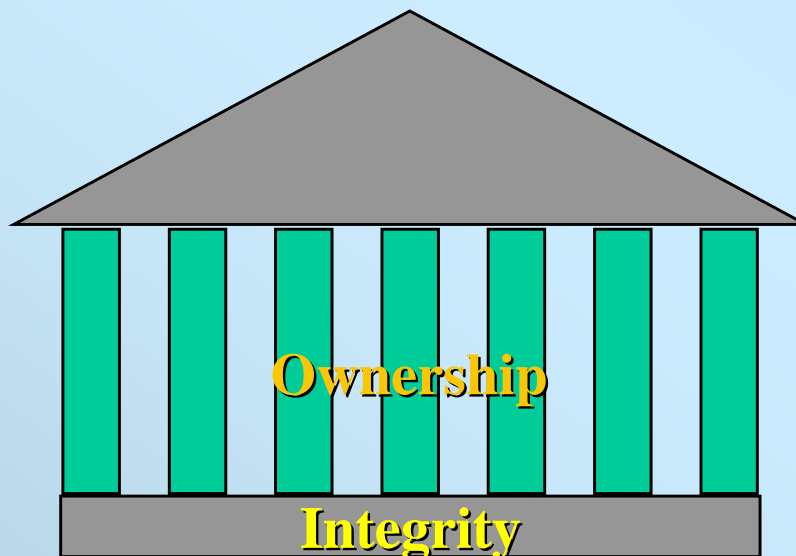
- No gimmicks or arm-twisting
 - Life-tested methodology
- Basic principles found in Holy Scripture



Commitment to Ownership



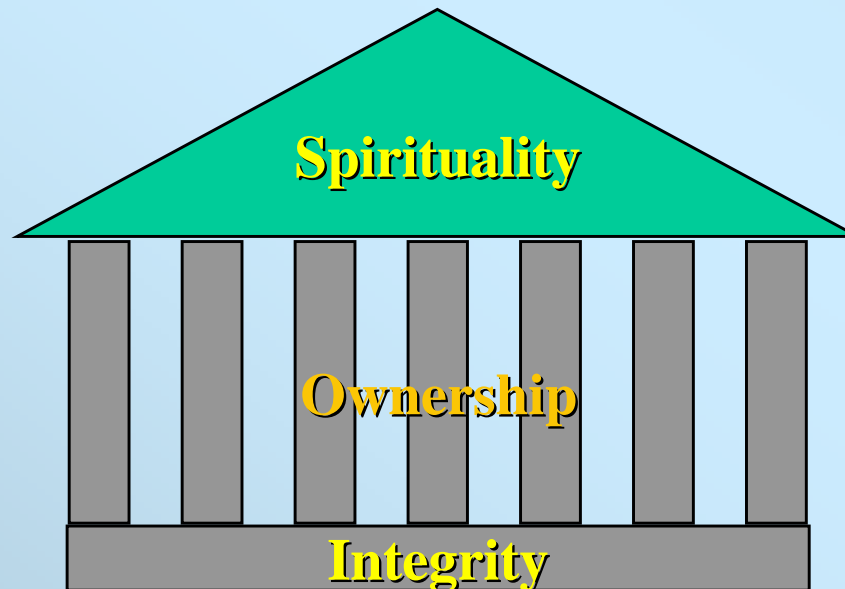
- Involvement – 35 - 40% of families involved
- Load-sharing -- discrete tasks with clear goals
 - Effective communication with and to all



Commitment to Spiritual



- Prayer, Scripture study & personal meditation and introspection
 - “Not equal gifts, but equal sacrifice”
 - “God, what do you want to do through me?”



Getting Started

Purpose:
To create the vision, identify the core campaign leaders, and select key components.

Preparation

Purpose:
To enlist campaign team members, develop campaign materials, and create action plans for each team.

Information

Purpose:
To expose the greatest number of households to the Capital Campaign.

Inspiration

Purpose:
To focus on spiritual exploration as each person prayerfully pursues God's direction for spiritual and financial commitments.

Response

Purpose:
To attract the largest number of people to one single event.
To solidify commitments from the entire parish.
To celebrate God's provision.

Follow-up

Purpose:
Maximize financial return and provide opportunity for new parishioners to participate.

Campaign Timeline

Getting Started

Preparation

Inform

Inspire

Response

Follow-up

Purpose:

To create the vision, identify the core campaign leaders, and select key components.

Purpose:

To enroll campaign members, create campaign materials, and create action plans for the team.

“Getting Started” Purpose:

To create the vision, identify the core campaign leaders, and select key components.

Purpose:

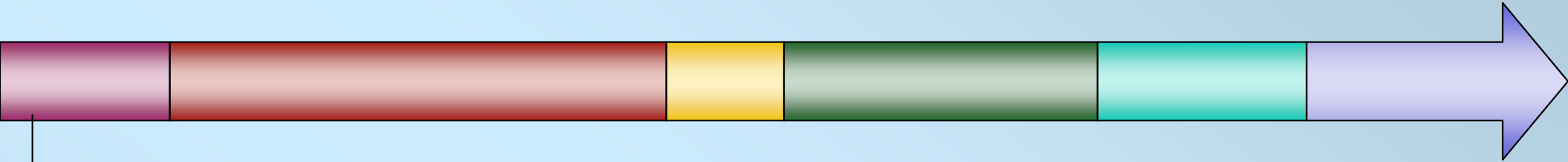
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Campaign Timeline

Campaign Timeline



Getting Started

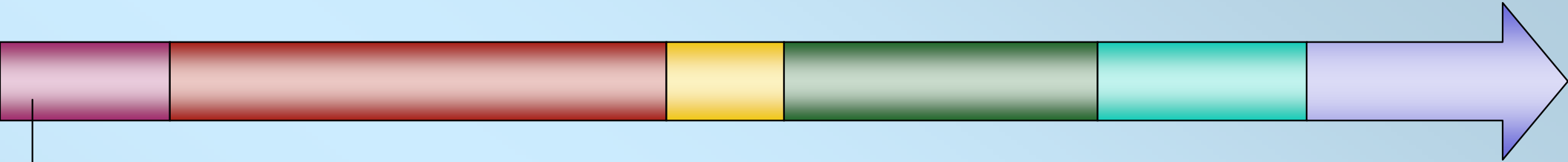
Conduct Campaign Design Meeting

Parish Presentation
Enlist Campaign Leadership Team

January 14

Conduct Leadership Training
February 11

Campaign Timeline



Getting Started

Conduct Leadership Training

February 11

5 pm: Meet w/ Pastor and Campaign Chairs

5:30 pm: Train Campaign Administrators and Involvement Leaders

6:15 pm: Print and Visual Meeting

7pm: Train Leadership Team – ALL attend

8:00 pm: Advance Commitment and Pacesetters Team Meeting

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Preparation

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Follow-up

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Purpose:

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“Preparation” Purpose:
To enlist campaign team members, develop campaign materials, and create action plans for each team.

Purpose:

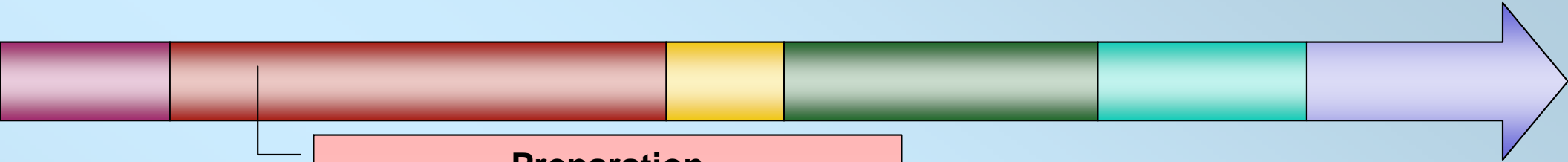
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Campaign Timeline

Campaign Timeline



Preparation

9 weeks

February 11 – April 15

Enlist Campaign Team Members

Contact Team Leaders

Information Team Leaders

Involvement Leaders

Conduct Campaign Team Meetings

Mar 4, Mar 25, Apr 15

Consultant, Pastor,

Campaign Administrators

Campaign Chairs

Leadership Team Members

Develop Information Materials

Print & Visual Communications

Getting Started

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Inform

“Information” Purpose:

To expose the greatest number of households to the Capital Campaign.

Inspire

Response

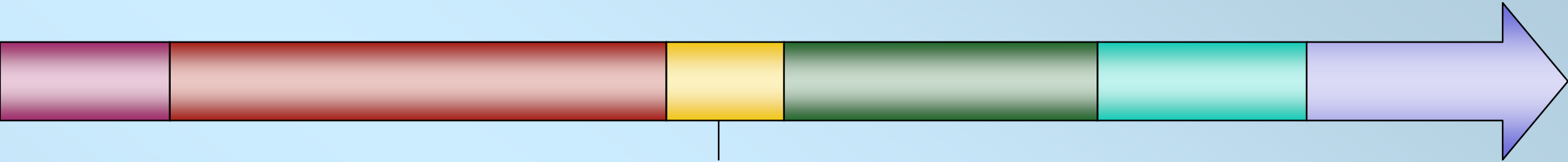
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Campaign Timeline

Campaign Timeline



Information

2 weeks

April 6 - 17

Info and Prayer Calls

April 6 - 11

Contact Team

Information Packet
Distribution after Mass

April 11- 12

Information Team

Remaining Packets

Mailed

April 14

Getting Started

Preparation

Inform

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Follow-up

Inspiration Purpose:

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Purpose:

To create the vision, identify the core campaign leaders, and select key components.

Purpose:

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Purpose:

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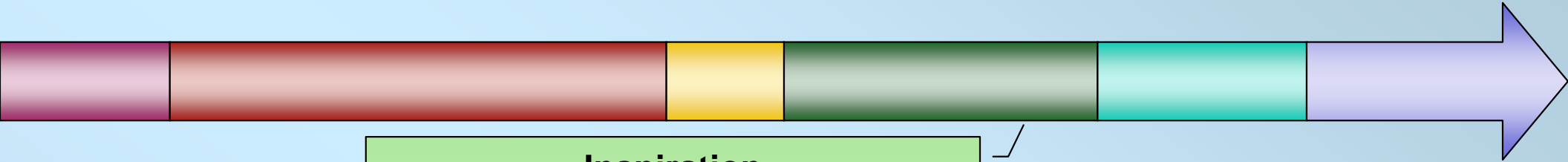
To celebrate God's provision.

Purpose:

Maximize financial return and provide opportunity for new parishioners to participate.

Campaign Timeline

Campaign Timeline



Inspiration
4 weeks
April 18 – May 10

Youth Activities
Youth Team

Children's Involvement
Children's Activity Team

Special Event Calls
Contact Team

Advance Commitment Gatherings
Advance Commitment Team
Pacesetter Gifts Team

Call to Action
Pastor, Campaign Chairs, Prayer
homilies, newsletters
stewardship talks, teaching

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Inform

Inspire

Response

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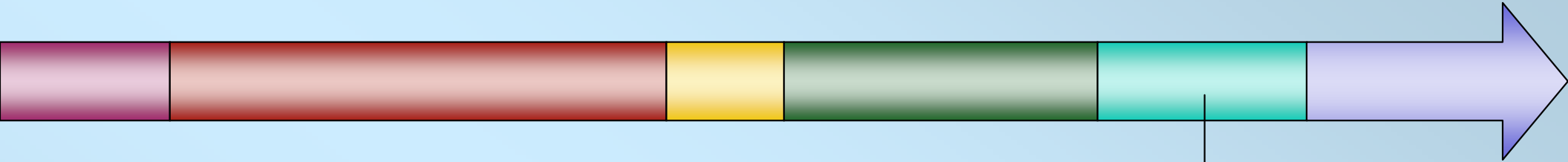
Follow-up

Purpose:
Maximize financial return and provide opportunity for new parishioners to participate.

Response Purpose:
To attract the largest number of people to one single event.
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To celebrate God's provision

Campaign Timeline

Campaign Timeline



Response
4 weeks
May 9 - 31

Commitment Weekend
May 9 - 10
Special Event Team
Brunch
Banquet
Other

Celebration Weekend Calls
Contact Team

Celebration Mass
May 30 - 31

Getting Started

Preparation

Inform

Inspire

Response

Follow-up

Purpose:

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Follow-Up Purpose:
Maximize financial return and provide opportunity for new parishioners to participate.

Purpose:

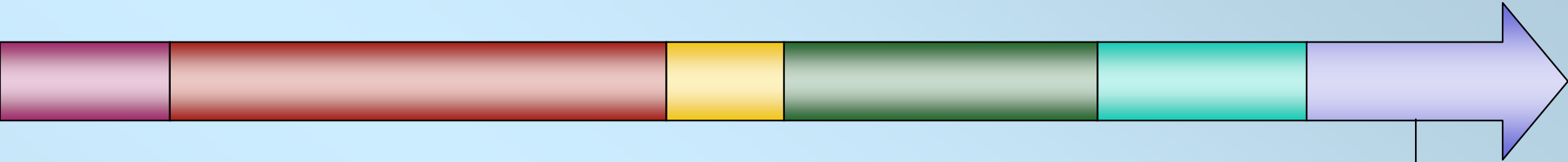
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Campaign Timeline

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Follow-Up
3 years
Follow-up Team
Follow-up Process Begins

Questions & Answers

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 - **e-mail:**
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